

## Organizer Agreement

Rally Forward (hereby known as Promoter) and **Rally Organizer LLC** (hereby known as Organizer) agree to enter into this contract to promote the **Rally Test** (hereby known as Event) as an American Rally Association (hereby known as ARA) **National Rally** starting on **Friday, July 4, 2025**.

WHEREAS, Rally Forward and United States Auto Club (hereby known as USAC) have entered into a Promoter Agreement that grants exclusive rights to Rally Forward to manage the ARA Rally Series events.

WHEREAS, USAC is the exclusive sanctioning body of the ARA Rally Series and USAC will provide sanction and insurance to the Event as required by the Promotor Agreement.

Both parties (Promoter and Organizer) agree that this Agreement is being put into place as an Event Organizer Agreement and that the ARA Rally Series is a joint effort of Rally Forward and USAC to promote and sanction motorsports events, particularly stage rally racing and that the Organizer wishes to utilize Rally Forward in such promoting and sanctioning as is required by this Agreement for its Event.

The parties (Promoter and Organizer) are also in Agreement that Rally Forward will manage and operate a series of events of various levels and exposures, including an ARA National Points Championship and supporting regional events and championships, all under Rally Forward control. This Agreement is only being made with the Organizer and its Event and shall have no relation to other events associated with Rally Forward unless otherwise noted or separately agreed upon through an additional Organizer Agreement.

Under this Agreement, the role of Rally Forward, is to provide certain services and privileges, which may include, but not be limited to, safety, scoring procedures, rules and infractions, media relations and marketing, event and competitor insurance and technical protocol. USAC may provide oversight or enforcement as the sanctioning body.

## EVENT INFORMATION

<b>Name of Event (As you would like it published)</b>	Rally Test
<b>Event Headquarters City/State</b>	Anytown, AK
<b>First Day of Competition</b>	Friday, July 4, 2025
<b>Last Day of Competition</b>	Saturday, July 5, 2025
<b>Organizer Contact Name</b>	Amazing Organizer
<b>Email</b>	notme@me.com
<b>Organization Legal Name</b>	Rally Organizer LLC
<b>Organizer Legal Address</b>	1234 Main Street Anchorage, AK, 99999

## Section 1: Sanctioning

1.1 Sanctioning Approval: An Organizer will only receive final sanctioning approval for its Event after various steps of approval, including but not limited to:

- 1.1.1. Completion of the ARA Sanction Application and submission of any supporting documentation of information as required.
- 1.1.2. Formal review and acceptance of the ARA Sanction Application and supporting documents in accordance with its guidelines and procedures.
- 1.1.3. A valid Certificate of Insurance is provided by USAC and its insurance provider(s) for Event.
- 1.1.4. The Organizer and its officials are in good standing with the Rally Community.
- 1.1.5. And has secured the proper licensing, permits and permissions secured from its local authorities and stakeholders.

1.2. Removal of Sanctioning: USAC may withdraw its Sanctioning and Insurance provisions if the Organizer is unable to meet the following terms:

- 1.2.1. failure to abide by the terms of this issued Organizer Agreement; or
- 1.2.2. if a valid certificate of insurance is not provided prior to the event, or
- 1.2.3. if the Organizer falls out of good standing with the Rally Community, or
- 1.2.4. failure to procure proper staffing, permits or permissions based upon the needs of the Event as described in the Event's Sanction Application and supporting documentation required by USAC, including but not limited to Event safety plan, Supplementary Regulations, etc., or
- 1.2.5. if the Organizer fails to disclose relevant information that would have impacted the issuance of this Sanction, had it been disclosed prior to issuance of the Organizer Agreement.

1.3. Additional Sanctioning: The Organizer agrees that USAC will have exclusive sanctioning rights for the Event during the term of this Agreement. The Organizer may not participate in other championships without written permission of USAC or Rally Forward.

1.4. Term: The Term of this Agreement shall last through the end of the calendar year and expire on December 31, 2025. Both parties may enter a new Organizer Agreement together for the following season at any time during the Term of this Agreement.

1.5. For the purposes of this Organizer Agreement, the term "rules" as applicable to ARA will include, but not be limited to the following:

- 1.5.1. ARA General Competition Rules or GCR.
- 1.5.2. ARA Rally Competition Rules or RCR.
- 1.5.3. ARA Rally Technical Rules or RTR.
- 1.5.4. ARA Side-by-Side Rules.
- 1.5.5. All relevant ARA Bulletins.
- 1.5.6. ARA Media Policy.

1.6. All documentation listed in Section 1.5 can be found on the Organizer Sportity Channel:

<https://webapp.sportity.com/channel/2025ARAORG>; and ARA Rules Channel:

<https://webapp.sportity.com/channel/ARARules2025> or the Organizer may request an electronic copy. The listed documentation is the official procedures, rules and policies of ARA and are to be used by ARA and Organizers as official documents and points of reference prior to, during and after Event.

## Section 2: Events, Insurance and Fees

2.1 Event Definition: An ARA event will designate a minimum of one day for Regionals and two-days of competition for Nationals, plus additional days of activity which may include test days, press events and recce.

2.2 Event Fees (Previously Sanction Fee): All ARA events are subject to an Event Fee. The Event Fee is determined by several factors, including, but not limited to, the number of days of competition, insurance rates, number of competitors, level of sponsorship, and costs incurred by Rally Forward to manage and staff the Event.

2.3 The 2025 Event Fees are detailed in Schedule A - as agreed in the Sanction Application. In addition:

2.3.1 Organizer must register for Event insurance no less than thirty (30) days prior to the start of the Event: <https://usacracing.redpodium.com/ara-rally-affiliate-gl>

2.3.2 Organizers will have the Event Fees deducted from the online competitor's entry payments.

2.4 Competition Fees (also known as Event Entry Fee): Competitors wishing to enter Event may only enter through the ARA Entry Page: [www.enterrally.com](http://www.enterrally.com). Competitors must also have a valid ARA Competition License in order to compete in an ARA Event and will not be able to register for Event without purchase of said License.

2.4.1 Organizer must include Competition Fees in the Supplementary Regulations for the Event and must be consistent with the fees approved in the ARA Sanction Application.

2.4.2 During registration, ARA will collect all Competition Fees, as well as Additional Fees for Event including, but not limited to; Test Day registration, Banquet Tickets, Jemba or Organizer Notes and Extra Service Space through the ARA Entry Page.

2.4.3 All Competition Fees for Event Entry will be paid back to the Event as long as they are in good standing with Rally Forward and USAC.

2.4.4 Organizer may withdraw available funds prior to Event based upon Entry Fee totals and upon written request to Rally Forward.

2.4.5 The amount of funds available for withdrawal are calculated as follows: Seventy percent (70%) of the total amount of entry fees less any outstanding Event Fees at the time of request.

2.4.6 Organizer portion of its online entry fees will be electronically transferred to the Event's designated account.

2.4.7 Rally Forward will submit an Event Reconciliation to Organizer after the conclusion of Event.

2.4.8 Discount items provided by the Promoter, such as the Subaru Entry Discount, will be accounted for in the Event Reconciliation Report and reimbursed to the Organizer by the Promoter.

2.4.9 Organizer must submit all Event incident reports to the ARA Series Manager within five (5) days of Event. If said reports are not submitted, Rally Forward may withhold reconciliation of the Competition Fees until such request has been satisfied.

2.5 Scoring: Organizer agrees that Rally Forward will provide a scoring system for use at the event:  
- RallySafe system or similar (included for Nationals, extra charge for Regionals). Use of system includes use of ARA computers, or tablets for control workers, as well as RallySafe installation kits. These tablets and RallySafe kits must be accounted for at the competition at Event. If not returned, the Organizer will be responsible for the cost of replacement of these items, as

follows:

- ARA RallySafe Computers: \$250
  - Course Car Installation Kits: \$200
  - RallySafe Tablet Antennas: \$150
- RallyCenter scoring software for Super Regional and Regional Events

2.6 ARA License: The organizer is responsible for assuring that everyone involved with the rally, including but not limited to, competitors, crew members, officials, media, and sponsors are required to have a valid current year ARA License in their possession and signed the USAC Waiver if they are to be in any or all of the following areas during Event: competition, test sessions, press stages, on-stage or track, working a spectator area, in service areas, parc exposes, impounds, or scrutineering. Volunteers are only required to have signed the USAC Waiver.

2.7 Organizer is responsible for providing supplementary registration assistance at Event for Competitors, Volunteers, Service Crews and Officials. Rally Forward may provide the Organizer a system to electronically check-in all levels of license holders for an additional fee.

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### **Section 3: Media, Sponsorship and Promotion**

3.1 Series Rights: Rally Forward manages a series of Events during the calendar year as part of the ARA National Championship (herby known as Series). Organizer agrees that its Event is part of the Series, and that Rally Forward or the ARA has separate sponsorship and promotional agreements to help manage, organize and conduct the Series.

3.1.1 Rally Forward holds exclusive Media rights to all sanctioned ARA National, Super Regional and Regional events, and is subject to the terms of their individual agreements with said events.

3.1.2 Rally Forward has licensing agreement(s) in place to produce media content on behalf of Rally Forward, the ARA Series and Events. Those media rights include the production of content including, but not limited to, social media, event recap videos, television production, features, online programming and livestream production of ARA Series and Events.

3.1.3 If the Event requests the right to distribute content produced by Rally Forward or its licensees, a request must be written to and approved by the ARA Business Manager prior to distribution.

3.1.4 Organizer is given conditional use of ARA logos and marks. The ARA brand standards must be followed in all uses. Brand usage guidelines and images are available at <https://www.americanrallyassociation.org/branding>.

3.1.5 Organizers may sell Event-specific sponsorship, including naming rights to Event. Naming rights must be listed in the Sanction Application and approved by Rally Forward. Organizer is responsible for the creation of Event logo[MN1] [po2] .

3.1.6 The Organizer must warrant that any sponsors are not in violation of state or local regulations (ie: CBD/Nicotine products). If you have any potential sponsors that are in any of these sectors, information must be submitted to Rally Forward no less than 60 days before the Event.

3.1.7 Any Event Naming Rights or sponsor name or logo usage are the responsibility of Event, and such use by Rally Forward is not mandatory.

3.1.8 The Series must always be referred to as the "ARA National Championship presented by Kubota" or the "American Rally Association".

3.1.9 Organizers may produce decals for competitor's vehicle for Event as defined in sections 3.2.2 and 3.2.5 of the RTR. Such decals must be approved by ARA Business Manager prior to

production.

3.1.10 Events are asked to assist Rally Forward in fulfilling the agreements made with series sponsors, including the planning, placement and removal of signage and marketing assets.

3.1.11 Organizers must notify Rally Forward of any possible conflicts between Event and Series sponsorships prior to execution of sponsor agreements between Organizers and Event sponsors.

3.1.12 The Organizer will allow Rally Forward or ARA sponsors and partners to promote their product or service at the Event. Rally Forward will be responsible for communicating the terms and needs to the event Organizer no later than thirty (30) days prior to the event. Promotion of sponsor may include, but not be limited to, the following:

3.1.12.1 Display space for on-site activation and interaction with competitors and spectators. This includes, but is not limited to, Parc Exposé's, service areas, registration areas and Super Specials.

3.1.12.2 Size and placement will be agreed upon between Organizer and Rally Forward prior to event. Depending on level of event we may bring: ARA Merchandise area (10x20), Sponsor activation space (20x20 or equivalent), ARA Podium Trailer (26' to 60' long if drive-over), 24' Race Control Trailer, 36' Hospitality motorcoach with (2) 10x20 tents and tech impound tent (20x40)

3.1.12.3 Signage, either on-stage, in public areas, or service areas, to include any of the following: flags, single banners, repeater banners, coroplast, inflatables, including arches. [po3] [MN4]

3.2 Working Event Media: Organizers will follow the specifications in the ARA Media Policy, including but not limited to the following:

3.2.1 All media will be solely approved by Rally Forward.

3.2.2 The Organizer must be familiar with the current ARA Media Policy.

3.2.3 Rally Forward will provide a pre-event, on-line Media Safety Briefing the week of the Event, and will distribute a digital Media Kit.

3.2.4 Organizers will police Media in accordance with the ARA Media Policy. This includes on-stage issues of conduct.

3.2.5 The ARA Business Manager will need local media contacts from Organizer no later than (30) days prior to the Event.

3.2.6 Organizer may hold a press stage at Event, which is to be approved by Rally Forward prior to the start of the Event.

## Section 4: Organizer Deliverables

4.1 The Organizer agrees to the following items as it pertains to the planning, sanctioning, staffing and execution of Event:

4.1.1 The Organizer shall conduct the Event according to the ARA Rules and Policies as referenced in Section 1.5 above.

4.1.2 Provide any services and physical items as set forth in this Organizer Agreement.

4.1.3 Abide by the obligations set forth in this Organizer Agreement.

4.2 Event Officials: Organizer will procure Event Officials as outlined in Section 6.1.1 of the GCR, or any additional officials as outlined in the Supplementary Regulations, Sanction Application, or elsewhere in this Agreement.

4.2.1 All Event Officials listed in Section 6.1.1 of the GCR, letters A through F and J must be approved by ARA Competition Director at least 90 days in advance of Event.

4.2.2 All Event staff and personnel required shall be provided by the Organizer at its own expense. Exceptions (if any) shall be noted in this agreement.

4.2.3 Organizer shall be prepared to provide a podium announcer for distribution of event awards. ARA may provide an announcer for National podiums, organizer will need to provide an announcer for all regional podiums (including regionals at National events).

4.3 Event Documents: Organizer is Responsible for the submission of required documentation to Rally Forward or USAC for approval prior to Event. Rally Forward will establish deadlines for submission of documents that may include, but are not limited to the following:

4.3.1 Exception requests to all documents or rules for approval by Rally Forward or USAC.

4.3.2 Safety Plan, Supplemental Regulations, Insurance Application(s), Event and Competition schedules, maps, insurance certificates, route books, Course Notes, Facility Use Permissions, Recce Instructions, Spectator Guide, Test Day plans, Service Route and Location, Scrutineering location, Road Closure Permissions, Permits and any document deemed important to the Event.

4.3.2.1 No Event documentation may be finalized, published or posted to any website without prior written approval from Rally Forward to ensure consistency in the documentation and issuance of bulletins and sharing of information.

4.3.2.2 Comprehensive list of all additional insured parties approved by USAC. List must be provided prior to USAC request for a final Certificate of Insurance.

4.3.3 Color diagrams of all stage spectator areas submitted to USAC as a requirement by the insurance company. USAC or Rally Forward will provide examples and further clarification upon request. These maps must be carried in all Course Opening cars for detailed spectator review prior to competition.

4.3.4 Rally Forward may place Series sponsor advertisements in Spectator Guide.

4.3.5 Layout of Event Scrutineering, Timing, Scoring, Net Control, Service Area, Impound, Podium Space, for approval by Rally Forward.

4.3.6 Organizer is responsible for securing enough volunteers to manage specific tasks prior to and during Event. Rally Forward may assist in recruitment of Volunteers. The event must provide adequate training for all volunteers related to safety and the specific tasks required for their position(s).

4.3.7 Event will utilize the Sportity App as Virtual Notice Board.

4.3.8 Chief of Sweep and Chief of Course Opening must attend Media Briefing

4.3.9 Production of Regional Awards.



## Section 5: Rally Forward and USAC Deliverables

5.1 ARA OFFICIALS: USAC will procure ARA Officials as outlined in Section 6.1.2 of the GCR, or any additional officials as outlined in the Supplementary Regulations or Sanction Application. All duties and responsibilities of ARA Officials will be consistent with the GCR. USAC, at its discretion, may provide additional Officials for Event. Costs for ARA Officials will be covered by ARA and USAC Travel Policy.

5.2 USAC and/or Rally Forward will be responsible for the following:

5.2.1 Staffing

- National Events: Two (2) ARA stewards, a RallySafe technician, Safety Delegate(s), and 2 scoring personnel. These staff are the financial responsibility of USAC and Rally Forward.
- Super Regional Events: One (1) ARA Steward and a scoring person will be supplied and are the financial responsibility of USAC and Rally Forward.
- Regional Events: One (1) ARA Steward will be supplied and is the financial responsibility of USAC. Regional events will need to procure and provide their own scoring personnel.

5.2.2 Scoring system and instructions for use

5.2.3 Provide the following sample forms listed below as requested by Organizer: including SOS pages, Technical Inspection, Claim or Inquiry/Protest/Appeal, Scoring Inquiry.

5.2.4 ARA Officials will create an Observers report on conduct of National Events.

5.2.5 Production and distribution of National Awards.

5.2.6 National Event Podium Structure

5.2.7 Any Protests and Appeals

## Section 6: MISCELLANEOUS PROVISIONS

6.1 Good Faith Warrant: Rally Forward and Organizer, by the signature at the end of this document, agrees that both parties are signing the Organizer Agreement in good faith and that all information stated therein is true and accurate. The Organizer also acknowledges that Rally Forward and USAC have the final decision for the sanctioning of the event and that the stewards of the event have the final decision for event operations while observing the conduct of the Event.

6.2 Agreement: This Agreement, including other documents referenced herein and which form a part of this Agreement, constitutes the entire Agreement and understanding of the parties with respect to the subject matter contained herein. The event may not participate in other championships without the express written permission of Rally Forward and USAC.

6.3 Assignability: No party may assign or transfer this Agreement or any rights or obligations hereunder. There may be an exception specifically provided for elsewhere in this Agreement, or as mutually agreed.

6.4 Relationship of the Parties: Rally Forward, USAC, and the Event/Organizer are not partners in this endeavor. While these parties may cooperate for their mutual benefit based on the rules referenced herein, nothing contained in this Agreement shall constitute the parties as partners, joint ventures, or either agents, servants, or employees of one another, any such intent being hereby expressly disclaimed.

6.5 Choice of Law/Arbitration: This Agreement shall be governed and construed in accordance with the laws of the State of Vermont, without regard to its choice of law provisions. In the event of any dispute under or relating to the terms of this Agreement or the breach, anticipated breach, validity, or legality thereof, it is agreed that the same shall be submitted to binding arbitration.

6.6 Severability: If any portion of this Agreement should be breached or legally unenforceable, the remainder of this Agreement shall remain in full force and effect.

IN WITNESS WHEREOF, this Agreement is executed as of the Effective Date set forth above.

**Event Signature**

**Promoter Signature**

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Rally Organizer LLC  
Amazing Organizer

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Rally Forward  
Marni Nagy

Date Signed:



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## SANCTION DETAILS

### Type of Sanction Requested

National

### Submitted By:

Amazing Organizer

Wednesday, February 12, 2025

### National Sanction Fees:

Base Sanction Fee: \$10900 for 2 Day Event

Additional Days: \$1000 per Day (24 hour period)

Per Car Fees based on cars listed on Provisional Start Order

Each Car: \$200

Rallysafe Tracking & RS Lite: \$160

Test Days: \$1000 per Day

Test Days: \$20 per Car (over 10 cars)

Includes \$5M in Insurance Coverage for Event Days

No Sanction Discounts available

**I agree to  
this fee  
Schedule**

Yes

**I will need a  
higher limit  
of Insurance  
than  
included**

Yes

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For 2025, the ARA will be bringing more equipment and activations to every event.

This is necessary to support the growth of the series and foster current and future sponsor relationships.

The equipment that will be at your event is:

### Regionals & Super Regionals:

- 20'x20' (or equivalent) space for Sponsor activation in your main Expose (if applicable) and service park
- Space for merchandise tent (10x10 or 10x20 varying) at your Exposures and service park
- ARA Podium trailer 26'L - 60' long if driveover (at all Nationals, at Regionals if feasible and budgets allow)

### National:

- All of the above plus
- 24' Race control trailer
- 36' Hospitality motorcoach with (2) 10x20 Tents
- Impound Tent (20'x40')

**Can you provide necessary space as listed above?**

Yes

# Schedule A - Sanction Application Submitted (cont.)

Detail any significant changes or additions to the event from the previous year

None

Are you Requesting any Sanction Exceptions?

Yes

Exceptions Requested

Sanction Exceptions Detail Listed Here

Will There be a pre-event Test Day?

Yes

Will you need additional Insurance for Test Day?  
(Extra Fee will Apply)

Yes

Will there be other activities involving the use of stage rally cars presented in relation to this event and utilizing this sanction? (i.e., Cars & Coffee, Parade, etc)

Yes

Details of Other Activity Planned:

Extra Activities listed Here: Visit to Elementary School with Cars

## ORGANIZING COMMITTEE

Contact info

	Name	Email	Mobile #	Yrs of Experience
Chairperson	John Organizer			
Co-Chair (if app)				
Clerk of the Course	John Clerk			
Asst. Clerk				
Marketing	John Marketing			

This Sanction Application does not, in and of itself, constitute an agreement between the event and ARA. The information supplied here will be used to create the contract. The signed Sanction Agreement will be the governing contractual agreement between the event and ARA.

Please direct any comments or questions to Marni at ARA@ara-rally.com.

Submitted By:

Amazing Organizer

Wednesday, February 12, 2025

Signature

