





#### **Terms & Conditions of Media Accreditation**

The Media Accreditations are considered a working tool and are only to be used by professional media members - journalists, photographers and TV crews from printed or online media, radio and TV stations. Media accreditation is not granted to photographers, operators and journalists of blogs, weblogs, web photo albums and social media (Facebook, YouTube) page unless there is significant and verified popularity (minimum number of followers, views, engagement, etc.) and "dead" media — media without new publications etc. Each such application for media accreditation is considered on an individual basis.

Organizers have the right to supply with accreditations to public relations officers and photographers of teams and sponsors of the Rally Sarma. Rally organizer is interested in bilateral cooperation - the media's contribution to the promotion of the rally before it starts is taken into account.

### **Application**

- a) The accreditation application deadline is 48 hours before the opening ceremony of the rally. A late application is considered only in special cases and is subject to a late accreditation fee: 35€;
- b) Media accreditation applications can be filled up online at www.autorally.lv;
- c) In accreditation form must be provided information about publications before and after (planed) rally;
- d) Completely filled up form not guarantee accreditation
- e) Organizer may contact the editor of media or request additional information to verify provided information and the usefulness of the accreditation;
- f) Applicant must be over 18 years old;

#### **Accreditation**

- a) Information about approval or rejection will be sent to registered e-mail within a few days after receiving of application;
- b) Accreditation is carried out for 1 reporter and 1 photographer of each media (except TV);
- c) Organizer keep rights refuse accreditation without explanation;
- d) The organizer will announce the procedure for receiving the media pass by sending an accreditation confirmation;
- e) The organizer reserves the right to revoke the issued accreditation without prior notice.

### **Media vests**

- a) Due to safety reasons amount of media vests is strictly limited;
- b) Holders of media vest must have and show life insurance policy for sum insured at least 1000 €;
- c) Holders of media vest must leave a deposit fee 30 €;
- d) Each holder of the media vest is solely responsible for his safety, health and life.

#### **Unmanned aircraft flights**

- a) Using of unmanned aircrafts during rally without written permission of organizer is forbidden by law
- b) Flights with unmanned aircrafts in Republic of Latvia are regulated by (EU) 2019/947 and Cabinet Regulation No. 429
- c) More info for pilots of unmanned aircrafts in Republic of Latvia: <u>Airspace restrictions</u> and <u>Agency of Civil Aviation</u>
- d) All journalists with unmanned aircrafts must apply for permit to perform unmanned aircraft flights by filling up application (downloadable in autorally.lv). Deadline is 48 hours before the opening ceremony of rally

# **Recommendations for successful cooperation**

- a) Inform the rally secretary about the publications after the rally;
- b) Tag @rallysarma in social network posts;
- c) Photographers may share photos for free use in Rally Sarma publicity and design purposes, by using the file transfer service, indicating the author (reference);
- c) Video authors may allow using short cut-outs from the video for publicity purposes free of charge.

## Safety

- a) Crossing of the track during the race is forbidden;
- b) All accredited media have to obey all instructions from members of the organization;
- c) Rally cars move quickly, wide and can cut corners! They can leave the road or do what you don't expect! Be awake and take care! Don't turn back to special stages during the rally;
- d) Organizer keep rights withdraw distributed accreditations without warning.