



TEAM GBR HORSEBALL

Sponsorship Packages

- Title Sponsorship
- Team Gold
- Team Silver
- Team Bronze
- Training Event

Choose your level of support:
Sponsor one of our training events.
Support your favourite team.
Support the whole delegation.

Package opportunities from £300!

Rewards received by sponsors can include:

- Prominent branding on team uniforms, promotional materials, media appearances, event collateral, and promotional materials.
 - Acknowledgment in event communications and social media shoutouts.
 - Promotional photos, videos & personalised content.
- & much more!

For more information please contact: TeamGBR@BritishHorseball.co.uk





Sponsorship Opportunities

We offer a variety of sponsorship levels tailored to suit your corporate needs, each providing unique benefits:

Title – Exclusive Sponsorship – £8,000

- Sole exclusive sponsorship of both the Pro Elite & Ladies teams.
- Prominent Branding: Your brand will receive top-tier visibility on team uniforms, all promotional materials, and media appearances.
- Exclusive Media Exposure: Primary mention in press releases, interviews, and event-related communications.
- On-site Presence: Your brand will be featured in key locations during the event, such as banners and backdrops in Great Britain's camp.
- Digital and Social Media Exposure: Leading presence on all official team social media channels and websites.

Team Gold Sponsorship – £2,500 per team

- Significant Branding: Your logo will be featured on team gear, including playing and training shirts, as well as on printed and digital event collateral.
- Media Exposure: Mention in press coverage and digital platforms associated with the event.
- Visibility at Event Venues: Your brand will be featured on signage and event collateral within the Great Britain camp.

Team Silver Sponsorship – £1,000 per team

- Logo Placement: Your brand's logo will appear on select promotional materials, including British Horseball flyers, brochures, and banners.
- Digital Acknowledgment: Acknowledgment across the team's social media channels and official event website.

Team Bronze Sponsorship – £500 per team

- Event Communications: Your brand will be recognised in British Horseball event-related communications, such as newsletters.
- Social Media Shoutouts: Acknowledgment through social media posts before, during, and after the event.





Sponsorship Opportunities

We offer a variety of sponsorship levels tailored to suit your corporate needs, each providing unique benefits:

Training event sponsorship - £300 per team

- 7 dates available per team
- Company name/logo printed on team training wear provided by you
- Social Media takeover
- Event photos/videos for you to use
- Sponsorship helps to cover the cost of venue hire for training events

Training events available:

- Saturday 18th January - Warwickshire, UK
- Sunday 19th January - Warwickshire, UK
- Saturday 15th February - Lincolnshire, UK
- Sunday 16th February - Lincolnshire, UK
- Sunday 9th March - Nottingham, UK
- Friday 21st March - Buenos Aires, Argentina
- Saturday 22nd March - Buenos Aires, Argentina

Social Media Takeover!

A member of the GBR squad will take over your social media for the day!

Available platforms: Instagram stories & live, TikTok stories & live, Facebook stories & live.

Think behind the scenes access, live action and interactive content that will be sure to captivate audiences! By partnering with our enthusiastic, talented team, we believe we can engage existing followers and bring in new audiences who will be sure to enjoy the content whilst giving maximum exposure to your brand!





Sponsorship Opportunities

All sponsors will receive special extras (tailored to the level of package) such as:

- Promotional photos & videos for your company to use as you wish.
- Personalised player/team interviews & profiles for your company to advertise.
- Complementary invites to events including our end of season awards gala.
- Coverage on all of our social media, website & traditional media posts.
- Coverage at all of our UK events through promo banners & materials you provide us.

For more information on any of the packages, or to discuss variations please contact: TeamGBR@BritishHorseball.co.uk

