PIRELLI

ARA
AMERICAN RALLY ASSOCIATION®

Pirelli Tire Service Program Powered By RALLY3BUILD

On-event tire service and sales available at all 2026 ARA National Championship events! Event-specific schedules will be confirmed by ARA via Sportity. Open to all competitors. Pre-Event Test support available on a case by case basis.

Pre-Order Program

- $10/tire reservation fee. Additional charges waived for event after $200
- Free delivery to requested event
- Free mount/dismount of reserved tires
- Reservations close 10 days prior to the start of competitor registration

On-Site Sales

- Compounds, sizes, quantities confirmed prior to end of reservation period
- First come, first served while supplies last

Mounting Services:

- Reserved: Free mount, free dismount (proof of reservation at prior events accepted)
- Pirelli Walk-In: $10/tire mount, $15/tire dismount (on-site purchase or customer-supplied)
- Non-Pirelli Walk-In: $15/tire mount, $20/tire dismount

Misc Services:

- Disposal: $5/tire all brands, 15” only
- Groover rental: $35/hr, min $50
- Recce Tire Flat Repair: $20 (Patch Plug)



Information/Ordering: https://rally.build/collections/pirelli-gravel-rally-tires

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On-Site Tire Service Details:
2026 Overmountain Rally Tennessee



Contact Information: (608) 571-2140 (voice only), info@rally.build

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Overview

On-Event tire services will be conducted via dropoff / pickup of loose wheels and tires (service vehicles cannot be left in the tire truck area). Please bring the items you'd like serviced to the tire truck area according to the schedule below – they will be inspected and an expected completion time will be provided. Rally.Build reserves the right to deny service on safety grounds based on inspection of each wheel and tire. Please come prepared with the name and phone number of the party you'd like contacted once service has been completed. If you have more than 4-6 wheels you'd like serviced, please call ahead or visit us as early as feasible to let us know.

As a reminder, the tire service program is **brand-agnostic and open to all competitors**. Pirelli walk-in customers will receive discounted services. Pickup/service for pre-ordered tires will be available at the truck during scheduled hours. Contact us if special arrangements are needed and we will do our best to accommodate.

Payment for services and tires purchased on-site will be cashless. We accept most major credit cards and NFC payment services (Apple Pay etc). Alternate electronic payment methods (Venmo, Paypal, Zelle, etc) will be considered on a case-by-case basis, but availability is not guaranteed.

Do not plan to have tires swapped on rims during a rally service period! Emergency tire swaps will be considered on a case-by-case basis during these sections of the rally. Dropoffs will still be accepted, but services themselves will be paused to maximize availability for emergencies. Promise times for such dropoffs will all be after the last car is scheduled to check out of the rally service.

Schedule (In Rally Time)

Thursday September 17th, 2026

Location: Scrutineering (767 Industrial Rd, Newport, TN 37821)

All Services	0930- 2000
Last call: pickups / disposal only	2000- 2030

Friday September 18th, 2026

Location: Service Area (767 Industrial Rd, Newport, TN 37821)

All Services	0800 - 2200
Dropoffs and Emergency Service Only	FCI - LCO Service A
Last call: pickups / disposal only	2200 - 2230

Saturday September 19th, 2026

Location: Service Area

All Services	0700 - 1830
Dropoffs and Emergency Service Only	FCI - LCO Service A
Dropoffs and Emergency Service Only	FCI - LCO Service B
Last call: pickups / disposal only	1830 - 1900

All times are subject to change based on volume of available tire changes.

On-Site Sale Inventory*

The following are available for free-market a-la carte sales on a first come first serve basis. These will differ from event to event based on expected weather conditions and presale volume.

Size	Model	QTY
205/65/R15	AT4	TBD
205/65/R15	AT6	TBD
205/65/R15	AT8	TBD
205/65/R15	K4A	TBD
205/65/R15	KM6	TBD
195/70/R15	K6A	TBD
185/70/R15	K8B	TBD
185/70/R15	K6A	TBD
185/70/R15	K4A	TBD
175/70/R15	K6	TBD

*Subject to change based on last minute reservations. Counts estimated to be published by 9/15.

Don’t forget: Review the flyer on the first page for all services and for pre-order information!

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