



## 2023 FIM ISDE Media Rights

### **I. FIM Sole Owner**

The FIM is the worldwide governing body for motorcycle sport and the global advocate for motorcycling with the authority to award world championships titles and to adopt the rules (including but not limited to the sporting, technical, medical, anti-doping and disciplinary and arbitration rules) it deems necessary for the organization of motorcycling sports events. Moreover, the FIM is the owner of all exploitation rights whatsoever, including but not limited to intellectual property, commercial, and audiovisual rights, relative to the 2023 FIM International Six Days of Enduro (2023 FIM ISDE).

According to Art.3.4 of the FIM Statutes, the FIM is the sole owner of the Media Rights for all the FIM World Championships. That are:

- All recording and transmission of moving and still images
- For worldwide live and delayed distribution
- Of all events in the FIM World Championships calendars
- By all means of transmissions, among others: terrestrial, satellite, cable, IPTV, Free TV, Pay TV, Video on demand, Pay per view, Internet and Mobile

### **II. FIM Live Production**

The FIM has chosen Interzona, TV Production company, hereinafter referred as FIM TV, to cover the 2023 FIM International Six Days of Enduro (ISDE).

The FIM ISDE will be broadcast live on [FIM-MOTO.TV](https://www.fim-moto.tv)

In order to guarantee the highest standards of live broadcast, FIM gives priority to FIM TV onsite.

### **III. Commercial Camera Access**

The FIM ISDE Commercial Camera Access gives the right to film the event, produce videos and broadcast them on private company channels (official teams, manufacturers, helmets, boots, lubricants, accessories etc.) or sell them to third parties. The deadline to apply for a FIM ISDE Camera Access is **6 October**.

The full edition plan is to be sent to FIM TV Manager no later than 1 week before the event. The FIM reserves the right to request all videos or programs produced with FIM images for consultation purposes.

**Filming with a drone is forbidden at FIM events.**

Product	Price	Application
Camera Access	950€	<a href="#">LINK TO FORM</a>



#### **IV. FIM Video Service**

Following your brief, we will put in place a dedicated production, film the images according to your needs and edit the video(s) according to your requirements. Please see the price list below. The deadline to order your video(s) is **6 October**.

Please contact FIM TV Manager.

<b>Product</b>	<b>Duration</b>	<b>Delivery</b>	<b>Total</b>
Raw Footage One Day	5 minutes	During Event	750€
Raw Footage 6 Days	10 minutes	12 November	2'000€
Edited Video One Day	1 minute	14 November	1'500€
Edited Video 6 Days	3 minutes	15 November	2'500€

#### **V. Journalist Camera Access**

The FIM ISDE Journalist Camera Access is free of rights for journalistic purposes.

The deadline to apply for the FIM Journalist Camera Access is **20 October**.

[LINK TO APPLICATION FORM](#)

The maximum authorized broadcast is **5 minutes per day** on journalistic platforms.

FIM will approve the application after verification of the journal authenticity.

Should footage of the event be used for commercial purposes or be sold to third parties, a binding invoice will be sent to the applicant.

#### **VI. News Access**

International TV News Service is free of rights for journalistic purposes only.

The news access is available daily at 17h.

The FIM News content is 3 minutes non-edited highlights of the day with natural sound.

This footage can be used by press agencies and third parties for news purposes. Should you want to be added to the News Access distribution list please contact FIM TV Manager.

#### **VII. Accreditation**

Once your application is approved, you will be able to pick up your accreditation onsite. The information about the accreditation center will be sent closer to the event.

You will be given a FIM Media Bib after the identity check.

Should you have any questions regarding 2023 FIM ISDE Media Rights, please contact FIM TV Manager.

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[\*\*FIM-MOTO.TV\*\*](#)