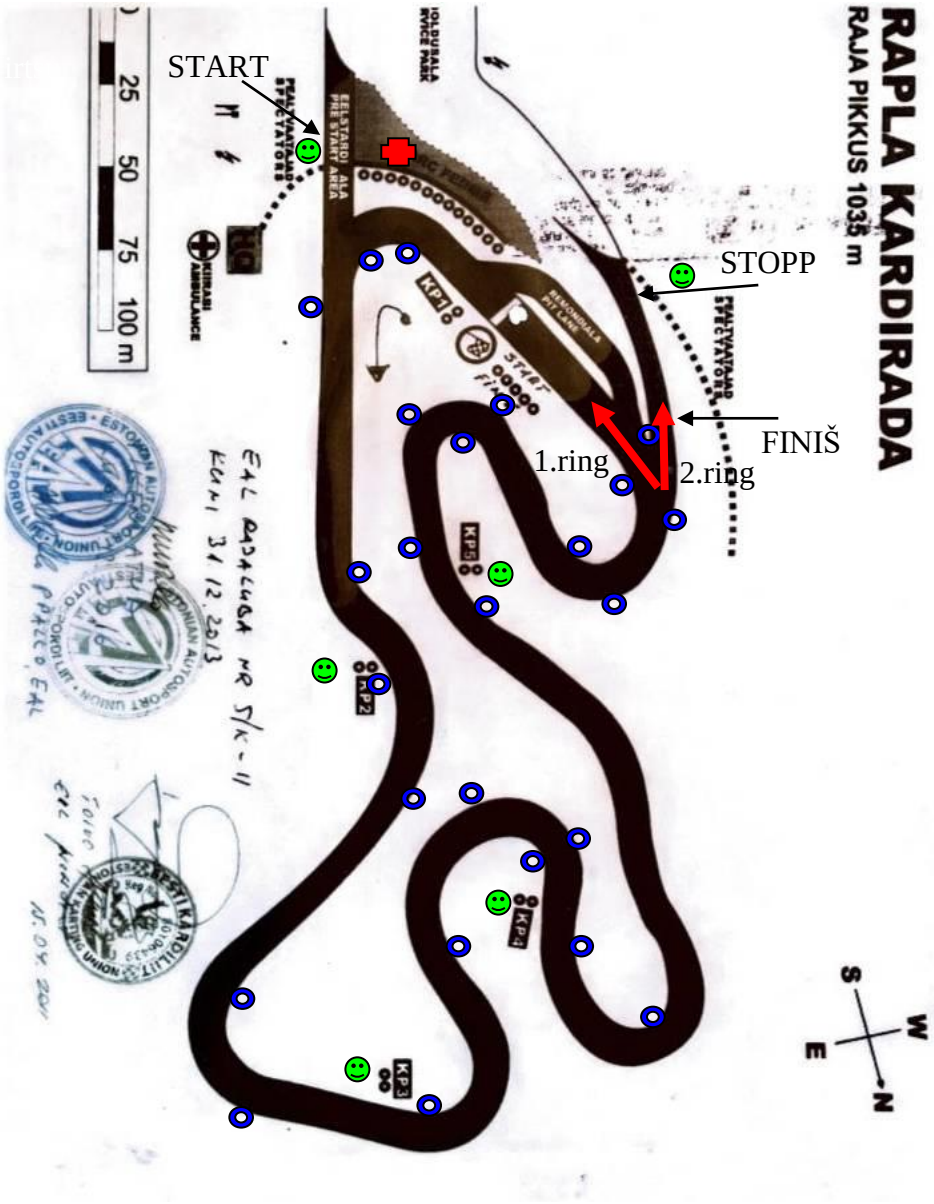Võistlusrada