Gaucho Trail Motor Challenge 2026 Competitor Publicity Waiver

You are going to participate in HERO-ERA's endurance event, the 2026 Gaucho Trail Motor Challenge from 1st to 28 November, a premier endurance event for the company which is promoted and publicised on a global basis. HERO-ERA are the IP/Rights Holders and trademark owners of the Gaucho Trail Motor Challenge.

Three official media crew will be covering the Gaucho Trial Motor Challenge via film, photographic and written word to supply content to all our media and social platforms including but not limited to, Film, TV and Radio, and gathering of film for our archive. Their material will be supplied to other Social Media and Video platforms, Websites, Press Agencies, Newspapers and Magazines.

Our crews will be recording words and pictures via film cameras, stills cameras, drones, and occasionally direct microphones your way and may ask you for interviews, short comments or to be in set up pictures.

If you would rather NOT participate in any media coverage, you have the right to decline all publicity by signing I/We do NOT agree below. Alternatively, you can waive your rights and assign your IP rights to us, granting us full permission to use your name, car and personality to publicise the event without charges to HERO-ERA. That will give us full licence to all of your content as well for uploading which we would appreciate.

As we will be limited in our own coverage due to the number of our crews and the size and distance of such an endurance event in South America, we would like you to kindly agree to share any moving or stills pictures you generate before, during or after the 2026 Gaucho Trail Motor Challenge from you own cameras or iPhones. We may want to include your own content in any news or regular general material. Please kindly consider the following before signing either option.

I/we grant permission for HERO-ERA to record, cover and show any of my/our related personal and vehicle images, still or action, together with any voice recordings without charges.
I/we agree that HERO-ERA own the copyright and Intellectual Property rights of any Gaucho Trail material produced.
I/we understand that I/we have no editorial jurisdiction over any content so produced.
I/we agree that the footage and content in which I/we may appear could be used for general event promotional and media purposes both now and in the future.
I/we agree to provide or share any of our personal pictures and footage to a pool resource, once created, for news and general story purposes across all media platforms without charge.
I/we agree to provide any of my/our social media handles for general publicity.

☐ **I/We agree to waive our rights to privacy and agree to the above mentioned terms.**

☐ **I/We do NOT agree to the above mentioned terms and wish to retain our rights to privacy.**

Signed Driver: _____ Signed Navigator: _____

CAR #: _____

Please also write names(s) in block capitals underneath

Driver: _____ Navigator: _____

Date: _____

2/

Share Your Gaucho Trail Motor Challenge Journey!

HERO-ERA invites all competitors to create a dedicated social media account for the Gaucho Trial Motor Challenge 2025. This is a fantastic way to share your unique experiences, memorable moments, and breath-taking adventures with a global audience.

To help amplify your stories and make it easier for fans, friends, and fellow competitors to follow along, HERO-ERA will feature a dedicated page on the official Gaucho Trail website page showcasing all competitors' social media handles.

Top tip: Make sure your social media account is set to public so your content can be enjoyed and shared by all.

The official Social Media Hashtags for the event will be: #GauchoTrail

☐ **I/We agree for HERO-ERA to share our social media posts. My/Our social media handles are:**

Facebook: _____ _____

Instagram: _____ _____

YouTube: _____ _____

X: _____ _____

other: _____ _____

Please return to: media@hero-era.com